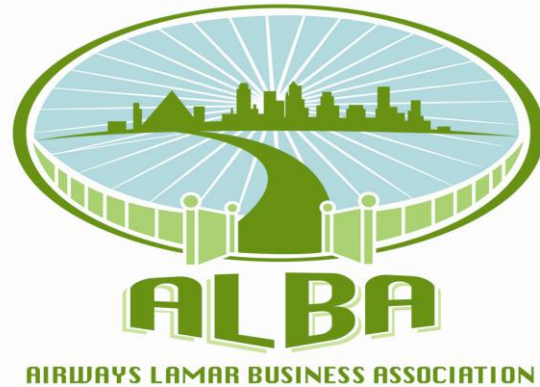


January 2011



*Your Gateway to the City of Memphis  
and Around the Globe*

Last year was a very productive year, with more exciting things to come in 2011. This is the time to renew or begin your membership with the Airways Lamar Business Association. With your involvement ALBA will be able to have a significant impact in the area's economic growth.

During 2010, ALBA was able to:

- Coordinate community cleanups for beautification with more than 300 volunteers who collected tons of trash for proper disposal.
- Finalize design plans for MATA/Greyhound Terminal development on Brooks Rd. (at Airways Blvd.)
- Gain positive publicity for ALBA and the Airways-Lamar corridor via television, newspaper and radio programs.
- Begin affiliation with vocational training for area residents.
- Encourage fathers to be involved with their children's education via Watch D.O.G.S. (Dads Of Great Students).
- Enhance stronger relationships with businesses and neighborhood associations.
- Help sponsor Bethel Grove Elementary School graduation banquet.
- Continue the Integrity program for grade school students.
- Sponsor a gifted neighborhood student for a distinguished leadership program that was held in Nashville, Tenn.
- Partner in Parenting Symposiums in Glenview, Orange Mound and other communities.
- Conduct monthly luncheon meetings with a variety of special guests.
- Host the Orange Mound Heritage Festival to help promote community appreciation.
- Participate in Memphis City Schools Think Show Days at elementary, middle and high schools.
- Provide input in Aerotropolis planning and committee activities.
- Be a part of green improvements on Plough Boulevard around airport area.
- Relocate ALBA office to Memphis Depot
- Have the 2<sup>nd</sup> Annual Wreath Ceremony for infant mortality awareness.
- Get involved with Melrose High School by encouraging academic efforts where most of their athletes maintain a 3.0 GPA or better; actress Victoria Rowell spoke to a small group of 11<sup>th</sup> and 12<sup>th</sup>-grade students.
- Work with local governments to help bring about area improvements.
- Assist Memphis Little League implement the region's only National Little League program with a home plate facility in the Airways-Lamar corridor (Charjean Park or some other open space that would promote sports, discipline and physical fitness activities in the Memphis community).

2163 Airways Boulevard  
Memphis, Tennessee 38114 USA

(901) 267-4340  
BuildAndGrow@ALBAGateway.org

This year, ALBA is already working on:

- A summer placement program that provides work/training for neighborhood teens.
- Coordinating a massive community cleanup prior to Memphis hosting the World Airport Convention in April 2011. (Cleanup tentative date is Sat., March 26, 2011)
- Improving safety on Democrat Rd. (at Nonconnah) by working with city officials to implement school zone resources where Southern Ave. Charter School has relocated its elementary program.
- Master plan discussions with the Aerotropolis Project.
- Future planning for neighborhood renovations and development.
- A sustainable community plan to enhance area stability.
- Continued discussion of Memphis Little League developments.
- A wish list of items needed for area schools.
- Library funding and a reading program to encourage student-parent participation.
- Enhancing the Integrity program with added corporate and neighborhood participation.
- Development of ALBA website and Gateway newsletter.

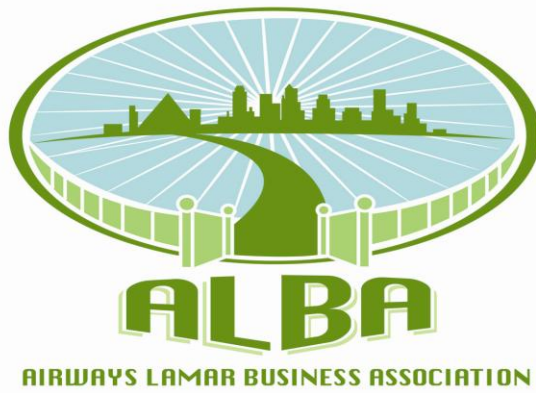
And there are more initiatives to come.

Attached is the ALBA Membership/Renewal Form, providing the details to help us with the community's progress with businesses, industries, governments, neighborhoods and individuals for the beautification, education, safety, and development of the Memphis metropolitan region.

***ALBA is Your Gateway to the City of Memphis and Around the Globe.***

We greatly appreciate having you on our team. Together, we can make a difference that is positive, productive and promising.

Feel free to contact us with any inquiries. We look forward to hearing from you soon.



*Your Gateway to the City of Memphis  
and Around the Globe*

## 2011 MEMBERSHIP/RENEWAL FORM

*Fill out the membership form and mail to the address listed below.*

- Yes, I would like to be a member of ALBA.
- Yes, I am renewing my ALBA membership.

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Signature: \_\_\_\_\_

### Membership Dues (annually):

- \$100 (individual, small/civic organization)
- \$200 (business with 1-10 employees)
- \$400 (business with 11-25 employees)
- \$1,000 (business with 26-100 employees)
- \$2,000 (business with 101-299 employees)
- \$3,000 (business with 300-500 employees)
- \$6,000 (business with 500+ employees)

**NOTE: Please maintain a copy of the form for invoice purposes.**

**THANK YOU**